VALUE CHAIN MANAGEMENT PUBLICATIONS

Books

- Walters, D. with M Rainbird (2012) “Managing in the Value Chain Network”, Prestige Books, 2012 (manuscript accepted by prominent UK publisher but terms of publishing not agreed – we made use of local facilities)

Book Chapters


Refereed Journal Articles


• Walters D (2011), “As the west makes room for the BRICs what are the implications for emerging business models? “Quality, Innovation, Prosperity, Techniká Univezita, Kosiciach, Letna, Slovakia, September


Refereed Conference Proceedings


• “Performance Planning and Management in a Stakeholder Led Economy”, September 2003, key note speech at 4th Conference in Cooperation & Competition International Conference. Vaxjo University, Sweden

• “Virtual Organisations and Competitive Structures: A Resource Based Model Perspective” September 2003, 4th Conference in Cooperation & Competition International Conference. Vaxjo University, Sweden

• “Qualitative versus quantitative knowledge management: an issue for the “new economy”, May 2004, CIMOC Inaugural Conference, City University Hong Kong

• “The value chain offers an opportunity to evaluate both strategic and operational decisions - but how?” June 2004 (with Mark Rainbird), ANZAM Operations Management, Melbourne

• “The demand chain – supply chain debate. Are the supply chain devotees beginning to lose ground? A review of the evidence – Towards the Value Chain”, June 2004, Marketing Science Conference, Erasmus University Rotterdam,

• “A Business Model for Managing the Virtual Enterprise”, August 2004, Virtual Enterprises and Collaborative Networks: IFIP 18th World Computer Congress TC/WG5.5-th Working Conference on Virtual Enterprises, Toulouse, France


• “Can knowledge of your demand chain make your supply chain more efficient?”, October 2004, Modern Supply Chain Management: From Theory to Practice, Second Annual Symposium on Supply Chain Management, Toronto, Ontario,


• “Global Pharmaceutical Marketing: A Role for the Demand Chain”, October 2004, Third International Conference on Healthcare Systems Charleston, West Virginia, USA


• “Value Chain Management: A Model for Cooperation, Co-opetition or Conflict?” June 2005, ANZAM Operations Management, 2005, CQU


• “Partnership Innovation”, September 2005, 3rd Annual Symposium on Supply Chain Management (Theme: Innovative Collaboration for Competitive Advantage), Toronto


• “Moving Up the Value Chain- But How Far” June 2006, Moving Up the Value Chain, EUROMAR2006, University of Strathclyde, Glasgow,

• “Planning For Performance and Stability In Value System Structures” June 2006, Moving Up the Value Chain, EUROMAR2006, University of Strathclyde, Glasgow,

• “Achieving Competitive Advantage through Strategic and Operational Partnering in the Value Chain: The Asia Pacific Challenge”, June 2007 (with Mark Rainbird), ANZAM 2007 Operations Management, RMIT, Melbourne

• “Structural and Operational Cost Drivers: The Implications for Accounting of the Growth of Value Networks and Virtual Organisations”, March 2007, Cost and Performance in Services and Operations, University of Trento, Italy, 17/19 June, 2007

• “Using Value Drivers to Improve Productivity in the Logistics and Supply Chain Management Contribution to Value Chain Networks”; October 2009, Seventh Annual International Symposium on Supply Chain Management, Toronto (PMAC, MeRC); October 28/30, 2009

• “Demand Led Retailing: The Retailer as the Brand – Comparison of ‘Hemispherical’ Approaches” August 2009 (with Jack Hanrahan, Xiao Liang Qin) Fifth Asia Pacific Conference in Retailing, Hong Kong, 2009, 25/27 August


• “Multi-Level Enablers/Inhibitors of Knowledge Transfer in Interorganisational Networks’, June 2010 (with Bhattachariya J, Leonard J) 14th International Business Information Management Association Conference IBIMA 2010 - “Business Transformation through Innovation and Knowledge Management - An Academic Perspective”, Istanbul, Turkey, 24th June 2010

• “Competition, Collaboration, And Creating Value in the Value Chain”, May 2011, Keynote speech at Value Chain Management Conference 04/05 May 2011, Steyr University, Inaugural Conference, Steyr, Austria


Working Papers: Department of Business Macquarie University

• 1/99 Managing for shareholder value: an application of Economic Value Added (EVA) to retailing (with J Hanrahan): July 1999

• 2/99 Shareholder value management: issues for retailing marketing management: July 1999

• 3/99 Marketing and operations management: an integrated approach to new ways of delivering value: July 1999

• 6/99 Implementing value strategy through the value chain: an exploratory paper: August 1999

• 01/00. Towards a model for evaluating virtual organisation options: February 2000

• 02/00 Paradigm lost, paradigm regained (with G Lancaster): March 2000

Working Papers: Institute of Transport and Logistics Studies, University of Sydney


